



ECONOMIC STREET

Making finance simple



*Preparing footballers for life after the **game***

Economic Street

Our business.

⇒ Introduction

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Our service.

⇒ Economic Street Academy: Preparing
for life after the Game

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We are an educational platform with a simple goal: to educate and inform everyday people on various aspects of finance, in a manner that makes it easy to understand and apply to ordinary life.



We believe that finance should be made simple so everyone can understand and grasp the concepts no matter their background. **What makes the difference is the way in which it is communicated.** This is where Economic Street can help.



We want to encourage young athletes to be financially intelligent and responsible so they can face the challenges of life with confidence and be in a good financial position long after they retire. We aim to deliver this using our professional knowledge and a creative, engaging approach.



Purpose

Athletes are amongst the highest paid professions, yet the statistics regarding the financial health of modern day athletes are shocking. Take footballers for example, more than **2 out of 5** go bankrupt **within 5 years of retiring (XPRO)**.

The importance of financial literacy is clear to see.

In response to this, we have expertly curated an educational series for young athletes, to equip them with the practical skills and information needed to successfully navigate life after the game.

The hope is that participants will adopt sound habits, and in turn, avoid some of the pitfalls and consequences that can arise later in life from poor financial decisions made during their playing career.

The course focuses on 5 core areas:

Money

Mental Health

Career

Relationships

Media



Outcomes

Participants will:

- ✓ Receive a good grounding in money management.
- ✓ Consider a range of financial problems they could face, and contemplate appropriate solutions to these.
- ✓ Be encouraged to make informed financial decisions, particularly around spending habits and investment choices.

Our course cover aspects such as personal finance, understanding the economy, and the basics of investing.

Below are some examples of sessions we provide. We can either create the course we feel will be helpful to your scholars, or you can tailor it to your needs.

What workshops look like

13-14

- Introduction
- Good Habits: Banking, Budgeting and Saving
- Mental Health & Wellbeing I
- The Sit Down: One-2-One Conversations
- Goal Setting: Portfolio Building I

14-15

- Media: Social Media & the Unsolicited Approach
- Relationships: Peer Pressure
- Education I: An Alternative Path
- Mental Health & Wellbeing II
- Finance: Role Models (Portfolio Building II)

15-16

- Relationships: Football Agents
- Education II: An Alternative Path
- Professional You: Employment & CV Clinic
- Mental Health & Wellbeing III*
- My Payslip: Portfolio Building III

16-17

- My First Pro Contract: Scholarship
- Relationships: Media & Vices
- Money: Credit & Debt
- Professional You: Employment & CV Clinic II
- Goal Setting: Portfolio Building IV

17-18

- Career Goals: Handling the Professional Phase
- Relationships: Marriage & Family
- Mental Wellbeing IV*
- Investing: Getting Started
- Summary (Portfolio building V)



Course delivery

The course comprises 5 workshops per age group, and is delivered over 3-5 weeks of training.

Each workshop is approximately 60mins and is delivered by a team of professionals.

We adopt a principles-based approach to our training, which allows players to quickly learn important practical life skills to help them personally and professionally succeed.

Pricing

£40,000 (£8,000 per age group)

Additional Information

For additional information, please contact us at: info@economicstreet.com

How the course is run

The course covers 5 unique subjects: money, mental health & wellbeing, relationships, media and career. The money aspect addresses attitudes towards money and focuses on key aspects of finance, including: spending; credit and debt management; saving and investing.

Other issues addressed in this course include: The 'Entourage' Culture; Relationship with Money; Mental Health and much more!

"An investment in knowledge always pays the best interest."

Benjamin Franklin



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Contact Us

To make a booking visit our website or email:

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www.economicstreet.com

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